

Jennifer, Thanks for completing the *Massachusetts Careers* application! Here is your personal Career Action Plan. It lists careers and programs that match your preferences. It also provides the next steps for you to take to get started. Now you can focus on reaching your goals!

Highlights
Relevant Job Openings: 2,210
Average Career Salary: \$67,560
Relevant Program Options: 7
Certificate and Associate Degrees

### About You

Please review what we know about you so far. If something isn't right, just go back to that question and update your response.

Your Experience and Preferences	<ul style="list-style-type: none"> <li>• You are either in school right now, or have been in school recently.               <ul style="list-style-type: none"> <li>○ You were in a business or trade school program.</li> <li>○ You earned some credits, but you don't have a degree yet.</li> <li>○ You studied STEM-related classes (science, technology, engineering, or math).</li> </ul> </li> <li>• You are not working right now, but you do have work experience.               <ul style="list-style-type: none"> <li>○ You might qualify for unemployment benefits from the state.</li> <li>○ You have some professional-level (or entry-level management) experience.</li> </ul> </li> <li>• You are currently active duty or have past military experience.               <ul style="list-style-type: none"> <li>○ You have not applied for military benefits.</li> </ul> </li> </ul>
What You Plan to Do	<ul style="list-style-type: none"> <li>• You want an Associate's Degree at Cape Cod Community College.</li> <li>• You may like a STEM-related field.</li> <li>• You would like a degree in the following occupation(s):               <ul style="list-style-type: none"> <li>○ Graphic Design</li> </ul> </li> <li>• The program(s) you are interested in is:               <ul style="list-style-type: none"> <li>○ Graphic Design Concentration</li> </ul> </li> </ul>
What You Will Need	<ul style="list-style-type: none"> <li>• You need some financial assistance.</li> <li>• You plan to enroll in the Fall 2016 Semester.</li> <li>• You qualify for the Individual Accommodations Plan (IAP).</li> <li>• You do not have prior learning experience to put towards college credit.</li> </ul>

## Your Career Matches

Below are the career opportunities that match the selections you made on the *Massachusetts Careers* application.

### Graphic Design

Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

#### *Key knowledge areas that you will need to develop for this career path*

- Design — Knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.
- Communications and Media — Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.
- English Language — Knowledge of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar.
- Fine Arts — Knowledge of the theory and techniques required to compose, produce, and perform works of music, dance, visual arts, drama, and sculpture.
- Computers and Electronics — Knowledge of circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.

#### *Key skills areas that you will need to develop for this career path*

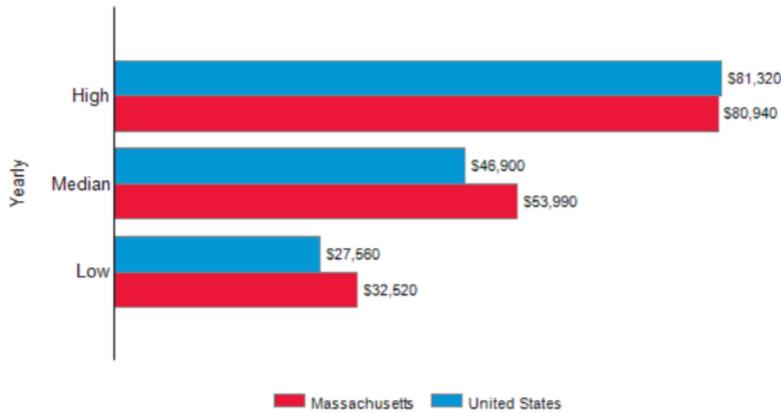
- Active Listening — Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
- Critical Thinking — Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
- Speaking — Talking to others to convey information effectively.
- Reading Comprehension — Understanding written sentences and paragraphs in work related documents.
- Active Learning — Understanding the implications of new information for both current and future problem-solving and decision-making.

#### *Education Requirements*

The education level of people in this career field

62%	Bachelor's degree (Save an average of \$26,000 when starting at a Community College!)
15%	Associate's degree
8%	Post-secondary certificate

### Annual Salary Ranges



**In Barnstable County**  
*(Cape Cod Community College)*

Average projected 2-year growth rate  
**+ 1%**

### Other Related Occupations

#### *Multimedia Artists and Animators*

Create special effects, animation, or other visual images using film, video, computers, or other electronic tools and media for use in products or creations, such as computer games, movies, music videos, and commercials.

Education Requirements: Bachelors Degree, Associates Degree  
 Average Salary: \$67,560/Year

**In Barnstable County**  
*(Cape Cod Community College)*

Average projected 2-year growth rate  
**+ 5%**

## Related Programs at Cape Cod Community College

### *Graphic Design Concentration (63 credit hours):*

The Graphic Design concentration prepares students to continue their studies to complete a bachelor's degree. Employment as a designer is rare with an associate's degree. There are some entry-level positions in print shops, advertising agencies, publication or packaging firms that may require some basic layout and pre-press skills.

The Graphic Design concentration matches precisely with the University of Massachusetts–Dartmouth Visual Design–Graphic Design option. Graphic Design Students may also choose to transfer to other colleges or universities to continue their art studies.

[See course catalog for required courses for this program](#)

### *Graphic Design Certificate Program (27 credit hours)*

Students in the Graphic Design certificate develop foundation skills for understanding the language of design. This language is applied through learning to use the latest, industry standard graphic and web design software. Upon completion of the Graphic Design Certificate, students are able to:

- Demonstrate the application of visual language through proficient use of basic design and production skills.
- Demonstrate proficiency in basic computer operation and page layout software applications.
- Demonstrate proficiency in drawing and image software applications.
- Use the Internet and integrate Internet text and images in design media.
- Prepare designs for print and/or web production.
- Create and evaluate visual form in response to solving communication problems, including basic understanding and application of design elements, composition, typography, hierarchy, organization and the creation of meaningful images.

[See course catalog for required courses for this program](#)

## Next Steps - You are well on your way!

To achieve any goal, you need a good plan. This Action Plan will help you keep track of your To Do list and the key tasks necessary to get started on your education and career.

### Cape Cod Community College – To Do

You have selected **Cape Cod Community College** to pursue additional education required to reach your career goals.

- Please visit the [Cape Cod Community College program list](#) to see the full program and course list. Feel free to explore and see if there are any other programs that interest you.
  
- Reach out to a **Cape Cod Community College** admissions counselor to get further details about admissions, program offerings, career services, and any other questions that you may have. Please see contact information below:  

Jacqueline Cramer  
Admissions Counselor, Cape Cod Community College  
Phone: 555-555-1000, Email: [jacqueline@advising.CCCC.edu](mailto:jacqueline@advising.CCCC.edu)
  
- Discuss with the admissions counselor the opportunities that you have selected through the [Massachusetts Careers](#) application, as well as other opportunities in the region that might be of interest to you.
  
- Since you have indicated interest in STEM related fields and career opportunities, please make sure you discuss with your admissions counselor any assessments and prerequisites necessary to enroll in this program.
  
- Once you've identified your career options, develop an action plan to implement this decision. Identify specific, time-bound goals and steps to accomplish your plan. Set short-term goals (to be achieved in one year or less) and long-term goals (to be achieved in one to five years).

### Military – To Do

- Due to your military experience, there are a variety of resources that can help you meet your career goal. To get help you must first have your [Joint Services Transcript](#) (JST). If you do not have it already, please contact your CO, or follow the link to the JST request site above.
  
- When you are ready to discuss benefits, financial aid, and other VA related questions, please reach out to the Cape Cod Community College Veterans Affairs counselor below:  

Michael Khan  
Veterans Affairs Counselor, Cape Cod Community College  
Phone: 555-555-1000, Email: [michael@va.CCCC.edu](mailto:michael@va.CCCC.edu)
  
- Work with your Veterans Affairs Counselor to evaluate which Financial Aid Program you might be eligible for.