

Executive Summary

Trade Adjustment Assistance: Oregon Best Practice

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The Trade Adjustment Assistance (TAA) Program faces critical challenges in reaching Trade-Affected Workers in the U.S. This presentation provides a brief overview of some of those challenges and its untapped resources.

The bulk of this presentation demonstrates how Oregon has innovated using resources to (1) partner with other workforce programs, (2) perform strategic outreach with employers for the benefit of program awareness, that leads to both (3) increased petition filing, and (4) OJT identification.

This plan includes specialized staffing structures that contain three different, often overlapping functional roles that include outreach, case management and working with employers to provide a seamless handoff into employment. It also involves carefully designed planning with partners to allow for customized plans for worker with each of its regions within the state.

The results of these efforts show up in the data; among other things, how Oregon was #1 nationwide in both petition filings and participant counts in FY 2016.

This webinar will address audience questions designed to get state partners to expand their TAA Program strategies!

Run of Show

Overview of TAA Challenges from a Data Perspective	1:00
What Makes Oregon Special?	16:08
Background of Oregon's Service Delivery	17:56
Trade Act Navigator (TAN) Proposal Overview	24:00
TAN Goals (TAA Participants, Rapid Response, Promoting TAA, Identifying OJTs)	30:35
The Role of the TAA Petition Coordinators	38:00
Think Differently Approach (TAA Outreach)	45:35
Addressing Employer Concerns in Communicating about TAA Program (think win-win!)	48:10
Operationalizing Petition Filing with Companies <ul style="list-style-type: none">• Ask Why• Trade can merely "contribute importantly"• Follow the trail to get more intel (social media, internet, company websites, DOL)	56:30
Q and A: <ul style="list-style-type: none">• Supporting Petition Investigation Process• % of Employment and Case Management Funds used	01:01:00
Program Awareness, Communicating Success, and Increasing OJTs	01:08:00
Model in Practice (How TAN roles and resources flow from outreach to outcomes?)	01:12:00
Funding	01:15:35
Q & A: <ul style="list-style-type: none">• Roll of the Navigator• What is shared in a Trade Act Info Session?	01:18:00
Closing – Add. Discussion of Flexibility and Case Management Funds	01:21:35
Related Resources & Contact Information	01:23:00

▶ <https://www.workforcegps.org/events/2017/09/27/11/10/Trade-Adjustment-Assistance-Oregon-Best-Practice>