

Executive Summary

Our Journey Together: The Power of Relationships, Workplace Mentoring with Youth

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Moderator(s): [Maisha Meminger](#) & [Dan Horgan](#)

Speaker(s): [Carolina Dominguez](#), [Linda Rodriguez](#), [Gail Gershon](#) & [Matt Ybarra](#)

Mentoring relationships between a young person and a caring adult can provide guidance, support, and encouragement to develop the competence and character of the mentee. It is a critical program element under the WIOA youth program; however, it can be one of the most challenging elements to provide and maintain.

This webinar highlights how top U.S. businesses collaborate with the public and nonprofit sectors to connect youth to transformative mentoring relationships within their communities, how local programs can make the case for offering mentoring to youth, outlines the values gained by the business and its employees, and explains how to:

- Articulate the business case for youth mentoring
- Align diversity of mentoring programs with business priorities
- Integrate effective private-sector engagement practices in youth mentoring

Business representatives Carolina Dominguez (EY), Linda Rodriguez (JPMorgan Chase & Co.), Gail Gershon (Gap, Inc.) and Matt Ybarra (General Motors) share how mentoring aligns with their business' priorities, what approaches their company takes to support these programs, and how their company leverages their strengths to maximize impact.

Throughout the presentation various tools and resources are shared by MENTOR, INC. on:

- The Business Case for Mentoring
- The Diversity of Corporate Engagement in Youth Mentoring
- Effective Corporate Engagement Practices in Youth Mentoring

Run of Show

Introductions	0:00
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The Business Case for Mentoring: Strategies	9:41
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• EY, <i>College MAP</i>	24:41
• Tools and Resources	31:39
The Diversity of Corporate Engagement in Youth Mentoring: Strategies	35:46
• JPMorgan Chase, <i>The Fellowship Initiative</i>	42:45
• General Motors, <i>Student Corps</i>	50:49
• Tools and Resources	1:02:25
Effective Corporate Engagement Practices in Youth Mentoring: Strategies	1:04:25
• Engaging Senior Leadership and Partners	1:12:50
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